



CREATING SKILLED, ETHICAL & EFFECTIVE

# LEADERS FOR THE FUTURE



IFMR GRADUATE SCHOOL  
OF BUSINESS  
KREA UNIVERSITY

IFMR was established in 1970 as a not-for-profit society was sponsored by ICICI, the House of Kotharis and other major industrial groups. IFMR GSB launched its MBA Programme in the year 2000. Now a part of Krea University, It is located within the new generation industrial hub of Sri City, near Chennai, India.

The current Board of Governors, headed by Mr R Seshasayee, consists of leaders of major corporations in India as well as respected academics



## Our Mission

To provide our students with a vibrant intellectual foundation of theory, knowledge, skills and perspectives that enhances their managerial and leadership effectiveness

To prepare students in integrated reasoning so that they are the preferred choice of the employers and become successful leaders of enterprises

To inculcate in students the habits of mind—critical, abstractive, analytical, quantitative, integrative and ethical—needed to navigate accelerating change and the increasing complexity of interdependence in business and society

To infuse students with a sense of stewardship—not just of enterprises, but also—of the human, financial, material, and natural resources that must be sustained for posterity



“IFMR GSB offers an unparalleled educational opportunity that, at once, is comprehensive and interwoven, brings together faculty and students with diverse talents and backgrounds, and fosters learning that serves employability and lifelong learning.”

**Dr. V Anantha Nageswaran** | Dean, IFMR GSB

## Academic Programmes at IFMR GSB

Catering to the different needs of potential students, working executives and research scholars, IFMR GSB has been offering the following programmes:

### MBA

Full-time Programme

### Ph.D.

Full-time Programme

### Executive Education Programmes

## MBA (Full-time)

### Why MBA from IFMR GSB?

- Interwoven learning pedagogy that blends thought with action, arts with sciences, and the learnings of the past with preparedness for the future
- Outstanding faculty base, comprising of academics and practitioners
- Rigorous, pragmatic curriculum, benchmarked internationally
- Excellent placement opportunities at leading Indian and global organizations
- Culturally diverse and engaging student community.

### Programme Structure:

The **interwoven learning** pedagogy at **IFMR GSB** is complemented with interdisciplinary co-teaching by the faculty, helping students develop richer, multi-dimensional outlook.

Adopting a trimester pattern, the MBA programme consists of core courses in the 1<sup>st</sup> year, that lay the foundations of management and knowledge of functional areas in Accounting, Finance, Marketing, Economics, Information Systems, Operations, Strategy, Organizational Behavior and Human Resources Management.

The 2-month summer internship at the end of the 1<sup>st</sup> year is carried out under the supervision of faculty guide and industry managers. The program offers a wide range of relevant and contemporary electives to specialize in the 2<sup>nd</sup> year.



### Alumni-Speak:

My two year stint at IFMR GSB has helped me establish myself as a Risk Consultant at Capgemini. The inputs from the case based approach followed in the classroom helped in understanding the application of theory

**Rajiv Mohapatra** | Lead Consultant, Capgemini (Batch 2011)

## Ph.D. (Full-time)

IFMR GSB offers international standard, full-time, residential research programme leading to Doctor of Philosophy (PhD) degree. The **five-year programme** offers contemporary and relevant research in all functional areas of management, finance, economics and data science. All PhD candidates are provided generous financial support for a maximum of five years.

PhD degree holders from IFMR GSB have gone on to become academics in reputed institutes, and have taken up careers in **research, consulting and the corporate world**.

## Executive Education

IFMR GSB has been building professional capacity in the country for more than 45 years. We have trained generations of executives, comprising of over 15,000 senior to middlelevel professionals from corporates, government, public sector and banks both in India and abroad.

Our executive education offers a balanced faculty mix of practitioners and academics, with practical applications and comprehensive course-ware for the participants.

### Our Key Offerings:

**3-year Executive MBA**  
(Customised for corporate clients)

**1-year Certificate Programme**  
(Business Analytics and Big Data)

**Short-term Management Development Programmes**  
(On specific topics of Finance, Financial Analytics, Economics, Marketing & Strategy, People – Human Resources, Operations and Banking)



### Guide-speak

Guiding Ph.D. students is more of a process of co-creation of values in terms of knowledge and new discoveries. I always partner with my doctoral students, encourage them to think independently within the framework of research methodology and publish as much as possible.

**Dr. G. Balasubramanian** | Senior Professor

## Research and Consultancy

Faculty members and research scholars at IFMR GSB are actively involved in theoretical and empirical research on a wide range of issues and topics of management, economics and finance. Some faculty members regularly contribute to columns in business publications with thought-provoking ideas and concepts. Many of our faculty members have published books in their areas of specializations.

### Select Academic Publications:

**Ghosh Ray, K., & Ghosh Ray, S. (2014).** Cross-border mergers and acquisitions: Modelling synergy for value creation. In *Advances in Mergers and Acquisitions*(pp. 113-134). Emerald Group Publishing Limited.

**Mukhopadhyay, J. P. (2016).** Financial Inclusion in India a demand-side approach. *Economic and Political Weekly*, 51(49), 46-54.

**Sasidharan, S., Lukose, P. J., & Komera, S. (2015).** Financing constraints and investments in R&D: Evidence from Indian manufacturing firms. *The Quarterly Review of Economics and Finance*, 55, 28-39.

**Shaik, M. (2018).** Evidence of excess volatility based on a new robust volatility ratio. *Journal of Economic Studies*, 45(4), 855-875.

**Varghese, G. (2017).** Inflationary effects of oil price shocks in Indian economy. *Journal of Public Affairs*, 17(3).

Apart from academic research, faculty members are also engaged in applied research and consulting engagements with the governments, and global multi-lateral bodies. In addition, IFMR GSB collaborates with its sister organizations like LEAD, CDFI and J-PAL.



### **The Journal of Emerging Market Finance(JEMF)**

A double-blind peer-reviewed journal published by us since 2001, JEMF is categorized as an ABDC-B journal. It is a forum for debate and discussion on the theory and practice of finance in emerging markets. While the emphasis is on articles that are of practical significance, the journal also covers theoretical and conceptual aspects of emerging financial markets.

## **Corporate Engagements**

IFMR GSB brings in the corporate dimension in all spheres of its activities -admission, training, consulting and research. Taking advantage of its location in a rapidly expanding Industrial hub with presence of global corporates, IFMR GSB students and faculty engage with industry professionals, and develop holistic, interdisciplinary perspectives.

Our corporate engagement is reflected in placement of our students in reputed organizations, in responsible roles. MBA Class of 2019, which had 239 students were offered positions in 59 companies from various sectors -from Barclays and Morgan Stanley, to Accenture and Cognizant, to name a few.

## **Our Advisory Board**

### **Dr. Ajit Ranade**

Group Executive President  
& Chief Economist,  
Aditya Birla Group.

### **Dr. Indira J Parikh**

President, Antardisha  
(Directions from Within).

### **Prof. Ravi Kumar**

Emeritus Professor,  
Marshall School of Business,  
University of Southern California.

### **Prof. V.G. Narayanan**

Thomas D. Casserly,  
Jr. Prof. of Business Administration,  
Harvard Business School.

### **Dr. Chandru Rajam**

Founder and CEO,  
RichFeedback.

### **Prof. Raghu Sundaram**

Dean, Stern School of Business,  
New York University.

### **Prof. Rishikesha Krishnan**

Prof. of Strategy, IIM, Bangalore,  
Former Director, IIM, Indore.