PLACEMENT REPORT

2021-22

IFMR GRADUATE SCHOOL OF BUSINESS
KREA UNIVERSITY

About IFMR GSB

Propelled by a five-decade-long heritage of IFMR, and in line with Krea University's ethos of re-imagining education, the Graduate School of Business (GSB) prepares students to effectively navigate an uncertain future.
IFMR GSB offers a full-time MBA and PhD programme, as well as work-integrated executive and management development programmes.

Over the 20 years, IFMR has built a robust network of over 20,000 alumni across the spectrum of industries who bring invaluable insights and expertise to the students while the illustrious Academic Council provides deep insights and direction to IFMR GSB's teaching, design curriculum, research, and related activities.

A new generation of leaders secure impactful new-age roles

"With the pandemic accelerating the shift to digital transformation, IFMR GSB's focus on embedding data-science across all subjects attracted a large canvas of new recruiters to the campus. While the average salaries have grown across bands, it's heartening to note that students are pivoting more to exciting roles that provide them long-term career growth than merely be fixated on compensation and benefits."

Prof Lakshmi Kumar
Dean - IFMR GSB
Krea University

The Big 4 recruited IFMR GSB graduates for key roles

95%

of IFMR GSB students are placed in major firms across Consulting, Finance and Technology

43%

of the recruiters were first-time recruiters, demonstrating marquee companies' keen interest in our talent and learning philosophies

₹18 L

per annum being the highest offer

Total Number of Students

175

Total Number of Recruiters

78

New-age Roles

Risk and
Financial Advisory

Digital
Consulting

Financial Planning
and Analysis

Risk Consulting
and Modelling

Business
Analysis

Management
Consulting

Valuation
Consulting

Some of our Key Recruiters

KPMG

WELLS FARGO

JPMorgan Chase & Co.

BARCLAYS

TEMENOS

NORTHERN ARC

CREDIT SUISSE

SOCIETE GENERALE

CRISIL
An S&P Global Company

pwc

Deloitte.

EY

HCL

wipro

ORACLE

Infosys

Cognizant

accenture

genpact

PHILIPS

TATA

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KREA UNIVERSITY

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