



L&T CONSTRUCTION MBA PROGRAMME

BY IFMR GSB (GRADUATE SCHOOL OF BUSINESS)
KREA UNIVERSITY

LEARN WHILE YOU EARN

From the Pioneers in Corporate Education
Embark on a transformative leadership journey, sponsored by L&T Construction*

COURSE COMMENCES

June 2024

DURATION

3 Year MBA Programme**

* Candidates pay 33% of the programme fee and L&T Construction sponsors the rest
**with residential component as per policy, 9 days/trimester*9 trimesters



Steered by Powerful Collaboration

L&T Construction & IFMR GSB, Krea University

The L&T Construction, IFMR GSB, Krea University collaboration is a decade old. Apart from the exclusive MBA programme, IFMR GSB has also supported L&T Construction with many other significant programmes over the years



Leadership Development Program (Ascent II)

For Middle-Level Managers

Strategic Analysis & Investment decisions

Over 120 senior management - GMs/VPs trained

Transition Training for Executives

2000+ executives have been trained over the past decade

Data Analytics Certification

150 Data Analysts

Finance Frameworks

For Senior Managers

About IFMR GSB, Krea University

Knowledge fuelled by legacy of **50+ Years**

- IFMR GSB's genesis is IFMR, Asia's 1st Finance training and Research institution
- Pioneered research support to industry and government in the areas of finance and economics
- Over the years, has trained **50,000+ professionals** across **500+ organisations in 25+ countries worldwide**
- IFMR GSB has over **35 years** of working executive Post Graduate Management degree expertise



Over its 50+ years of existence, IFMR has been recognised by various bodies

Institution of Importance across India by the Government of India (Ministry of Finance Under IT Act section 10(23)(c)(iv))

A Scientific and Industrial Research Organization (SIRO)

recognized by the Department of Scientific and Industrial Research, Ministry of Science and Technology, Government of India

L&T - IFMR GSB MBA: At a Glance



A 360 degree view of how to improve managerial effectiveness



Programme of choice for graduates aspiring to climb the corporate ladder



Competitive edge specialisation in Finance/ Operations- Supply Chain or Human Resources Management (HRM), which in a large organisation like L&T Construction will accelerate your career



High performers with management potential- handpicked by L&T Construction who sponsor majority of the fees, travel expenses and as well as time, offering generous leave to accommodate the residential portions of the programme



Hybrid programme, with majority of the classes in person at IFMR GSB, Krea University campus



Residential component designed to enhance the overall learning experience, set in a picturesque 42 acre campus with over 1000 fellow students



Flexible Yet Strategic

Small Selective
Batches
45 Participants/Year

3 Year L&T Construction
MBA programme with
9 residential days/trimester
x 9 trimesters



Industry-Relevant Specialisations

OPERATIONS

FINANCE

HUMAN RESOURCE
MANAGEMENT

“

“What I learnt in the programme was directly relevant to my work. The curriculum is designed to address real-world business challenges, and the concepts and frameworks taught in class can be applied directly to my work. I could connect what I learnt in the programme to my day-to-day work tasks, projects, and decision-making.

This allowed me to immediately apply the knowledge and skills I gain to my work, resulting in practical outcomes that positively impact my job performance and contributes to my professional growth.

The programme has helped me understand how these concepts and frameworks can be applied effectively in different business contexts, enabling me to make informed decisions and achieve meaningful results at my workplace.”

NARAYANASETTY NAGARAJU
Cohort of 2021



HISTORY MATTERS

EMINENT MINDS

Three Chief Economic Advisors to the Government of India including the current CEA have been associated with IFMR. The current CEA Dr V Anantha Nageswaran was the dean of IFMR GSB, Krea University before taking on the CEA role.

NOBEL LAUREATES

The institution has embarked on multiple research projects in collaboration with the likes of Nobel Laureates Abhijit Banerjee and Esther Duflo who have credited IFMR for data from South Asia which contributed to their being awarded the Nobel Prize in 2019

LEADERS IN THE FIELD

Dr C K Prahalad, and Dr Nachiket Mor helmed unique initiatives at IFMR

CRUCIAL NARRATIVES

Along its journey, the institution has conceived and executed various historic series such as the G L Mehta Memorial Lecture series with speakers such as then Union Finance Minister P Chidambaram and Lord Meghnad Desai amongst others



The Journey from IFMR to IFMR GSB

1970s

IFMR, Asia's 1st Finance focused training and research institution opens its gates

1980-2002

Begins engaging with Global Management Researchers and Educators

Offers PhDs in Economics and Finance, and starts Working Executives Management Diplomas which later became the MBA programme

2002-2012

Transforms into a full-fledged B-School with research focus in Quantitative Finance

Finds a home as a residential campus at Sri City, an industrial hub in Andhra Pradesh, around 55 kms near Chennai

2012-2016

Finds feet in Sri City, an integrated business city and home to over 200 companies from 28 countries including multinationals like Kellogg's, Isuzu, Mondelez, Pepsi, Panasonic, Daikin, Kimberly Clark, Alstom, Kobelco, Foxconn, Danieli

2017 Onwards

Formally finds a collaborator and is integrated under the aegis of Krea University

Gain an Edge

On completion, you would have

- Earned an MBA that would empower you with frameworks, tools & techniques to effectively deal with the unpredictable everyday work environment
- A jumpstart to a promising future
- Translated critical thinking into real world practice
- Geared up to take decisions in a fast-changing world
- Combined knowledge, leadership skills, networking, practice
- Connected and collaborated as you learn
- Be ready to increase your organisations' productivity
- Help support with seamless transitions and successions
- Gained deeper insight challenges and opportunities of business and management



THE IFMR GSB **EDGE**



Experience

35 batches of working executives have passed through IFMR GSB's management education portals since 1980. Alumni have since risen to President & CEO levels



Rigorous

Programme comprises of 9 trimesters, each of 9 day residential-stay at IFMR GSB, Krea University



History

Faculty have been teaching L&T Construction Managers for the past 10 years, hence familiar with L&T Construction's organisational ethos & value systems

Eligibility

L&T Construction employees with the below mentioned criteria are eligible for the programme :

Graduate with 3 years of work experience
(at the time of commencement of the Programme) **who are**

- In the age group of 24 to 35 years
- FAIR Rating - Employees who are rated as Top Performers or Outstanding Performers in FAIR Process
- Employees already possessing full-time qualifications in management (eg MBA) are not eligible

Selection Process



WRITTEN TEST
Quantitative & Descriptive



**FOLLOWED BY IN-PERSON
INTERVIEWS**
by IFMR GSB Faculty

Knowledge Delivery Mode

BLENDED PROGRAMME

Majority in-person
classroom and virtual
classroom for case-study
discussions, assignments
and clarifications

CLASSES, ALL 3 YEARS

RESIDENTIAL

9 days/trimester x 9 trimesters
at IFMR GSB, Sri City campus

VIRTUAL

Designated Saturdays (full day)
at participant location



“The course details and case assignments are in line with the requirements of the current industry trends and for reactive decision-making. The faculty at IFMR GSB have vast knowledge and experience and I appreciate how they shared these with us throughout the programme.

MANJUNATH REDDY A
COHORT OF 2019



MEET THE MENTORS

The world-class faculty consists of academicians, renowned industry leaders, veteran academic researchers, and strategy experts, all PhDs with relevant work experience

80%

Of The Faculty Members Hold a PhD Degree

25%

Are From The Corporate Sector & were Former Ceo/VP/GMs

FROM REPUTED INDIAN BUSINESS SCHOOLS SUCH AS



AND GLOBAL UNIVERSITIES SUCH AS



KNOW MORE ABOUT THEM : KREA.EDU.IN/IFMRGSB/FACULTY/

Course Requirement

From 2022-25 batch

Core courses	14
Advanced Core courses	6
Elective courses	7
NPTEL elective courses	5
Total No. of courses offered 3 courses per trimester *3 trimesters every year*3 years	32

NOTES

Each course is of 3 credits with 30 class contact hours

A three-credit course will have a total of 20 classroom sessions of 90 minutes per session

DETAILS	NO OF CREDITS
Total No. of course credits @3 credits per course (27*3)	81
NPTEL elective courses	15
Dissertation in 3rd year	9
Total credits in the programme	105
Total number of hours in the programme	1050
Compulsory Preparatory Dissertation Workshop: PASS/FAIL Basis- 2nd Year	15 Hours

MODE OF TEACHING



In-person contact hours

18 Hours

(12 sessions in each
3-credit course)



Online contact hours

12 Hours

(08 sessions in each
3 credit course)



Video recording of the lectures is strictly not allowed.

Dissertation comprises of a work project with L&T Construction supervisor as internal project supervisor and IFMR GSB faculty as guide.

“

“This programme has been a great learning experience for us. Pursuing the course along with work at site, though it felt a bit tough, we have really sailed through it with the guidance of faculty who are very helpful.

Along with course related mentoring, they also share their industry experience with us. The concepts being taught are useful not only for current roles but also for our future development. On-campus interactions with faculty, colleagues and other in-campus students have been refreshing, and brings us back to our own college days. Along with free access to library, the campus life also boasts of a robust sporting culture.

Projects and assessments throughout the course have really helped us in better decision making.”

SIRSENDU ROY
Cohort of 2020



Term Wise Course Distribution

(Tentative)

YEAR	COURSE TYPE	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3	TOTAL
1	Core	3	3	3	9
First year Total					9

YEAR	COURSE TYPE	TRIMESTER 4	TRIMESTER 5	TRIMESTER 6	TOTAL
2	Core	2	1	2	5
	Advance Core	-	1	-	1
	Electives	1	1	1	3
Second year Total					9

YEAR	COURSE TYPE	TRIMESTER 7	TRIMESTER 8	TRIMESTER 9	TOTAL
3	Advance Core	2	1	2	5
	Electives	1	2	1	4
Third year Total					9
Total No. of courses					9



Indicative list of Core & Advanced Core Courses

**Compulsory Courses-
Common to all Streams**

Core Courses

S.No.	Name of the Course
C1	Accounting for Management
C2	Marketing Management
C3	Organizational Behaviour-1
C4	Managerial Economics
C5	Statistics for Managers
C6	Organizational Behaviour 2
C7	Cost and Management Accounting
C8	Information Systems for Business
C9	Operations Management
C10	Corporate Finance
C11	Human Resource Management
C12	Business Communication
C13	Business Ethics
C14	Strategic Management

Advanced Core Courses

S.No.	Name of the Course
AC1	Project Management
AC2	Supply Chain Management
AC3	Financial Statement Analysis
AC4	Project Finance
AC5	Labour Laws pertaining to Wages
AC6	Quality Management System

ELECTIVES

Requirements & Registration

By the middle of Term 3 in the first year, the Office of Academic Administration (OAA) announces the list of specialisation areas, ie Finance, Human Resources Management (HRM) and Operations.

Participants can choose 5 Courses of their choice from NPTEL website.

Students are required to select one area of specialisation from among the areas offered. If the number of participants in any specialization is less than 9, that specialisation will be combined with another area. In such a case, that specialisation will carry both the area titles.



Campus Life

Relive your College Experience

From late night brainstorming walks across the perimeter, some of the best coffee spots for ideation, learning lounges to get those grey cells to kick in, to the serene Open Air Theatre (OAT) to catch those perfect solitary moments of creativity, the Krea campus will take you back, down memory lane.

Rewind to your University journey, refresh them as you reside and learn from the heart of a of a green, inclusive, and sustainable campus.



Located 70 kilometers North of Chennai in Sri City, Andhra Pradesh, this state-of-the-art campus is built on 40 acres of green land. The residential and recreational facilities on the campus allow learners to have a well rounded experience as part of their knowledge journey.

- Learn in the lap of nature, in the heart of an integrated business city
 - Collaborate and share spaces with your high potential peers
 - One of the most coveted business destinations in the country
 - A conducive habitat for management lessons
- Home to over 200 companies from 28 countries including multinationals like Kellogg's, Isuzu, Mondelez, Pepsi, Panasonic, Daikin, Kimberly Clark, Alstom, Kobelco, Foxconn, Danieli
 - Take a break with weekend getaways, there is something for everyone

For nature lovers
**Pulicat Lake
& Bird
Sanctuary**



Tada Falls

For science enthusiasts

Sriharikota



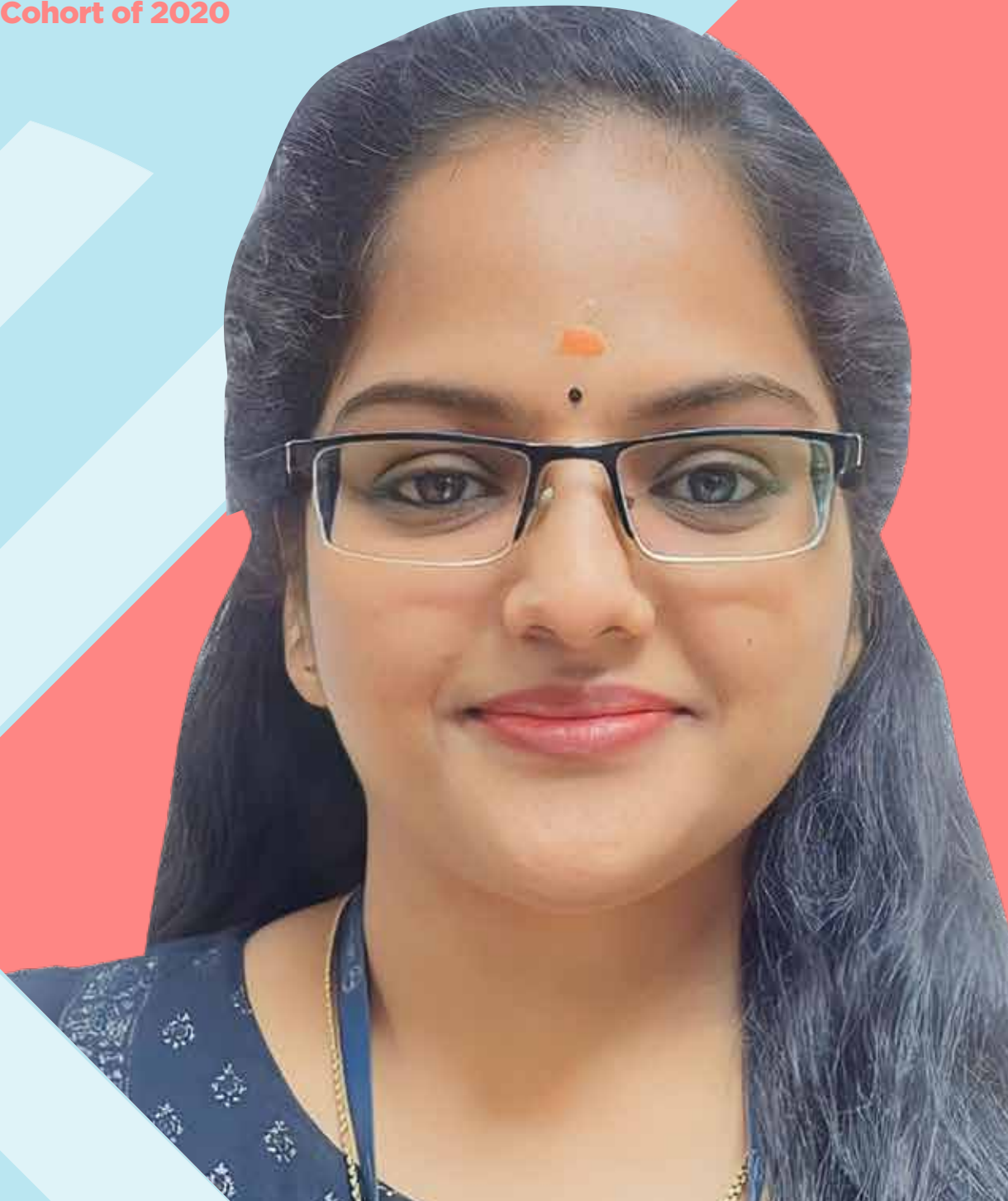
For culture seekers

**Srikalahasti,
Tirupati-Tirumala**

“

The programme puts emphasis on interactive learning, involving class discussions, group projects, case studies, and other collaborative activities. Being on campus occasionally, also provides us with the opportunity to engage in face-to-face discussions with faculty and peers, participate in group activities, and learn from the experiences of our classmates. On-campus we also have access to various resources provided by IFMR GSB, Krea university such as libraries, indoor and outdoor sports area and much more. These resources enhance the overall academic experience and provide additional learning opportunities.”

MYTHILI SURESH
Cohort of 2020



Sports & Recreation

At IFMR GSB we take sports very seriously. Infact after a day packed with coursework, discussions and study, our scholars love letting out the steam on the sports field. Many of them have often mentioned these times on campus to be a reminiscence of the days spent playing sports in their undergraduate days.

The campus is designed with indoor gym and sports facilities such as indoor badminton courts, basketball court, futsal, football court, cricket nets, open grounds for athletics and indoor table tennis.



Have more questions, explore our FAQs

- **What is the 3 year L&T Construction MBA Programme?**

The L&T Construction MBA programme is a traditional MBA with a twist where participants are hand-picked by L&T Construction on a scholarship basis for the programme. It is a 3 year MBA programme (with 9 days residential learning per trimester x 9 trimesters) with industry relevant specialisations in Finance, Operations and Human Resource Management.

- **Who is eligible to attend the programme?**

L&T Construction employees with 3 years of experience after graduation from a recognised university with minimum aggregate score of 60% in qualifying academics- 10th, 12th and graduation.

- **How can I apply for the programme?**

L&T Construction will be nominating the eligible candidates for the programme

- **What is the certification received at the end of the programme?**

You will receive an MBA from IFMR GSB, Krea University on the completion of the programme

- **Who will I be learning from?**

You will be learning from renowned industry experts, researchers and veteran academics, mentors with experience spanning decades in the management space.

- **What kind of accommodation is available on the IFMR GSB, Krea University Campus?**

The Krea University campus has residential facilities with all modern amenities, the course participants will be provided accommodation as per the University policy.

Contact Information

For queries, support or assistance,
please speak to your HR department.

For IFMR GSB, Krea University

related queries please contact :

V Aswin Kumar- Head Client Engagement

on mail - aswin.kumar@krea.edu.in (preferred)

or 95000 55698



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