



KREA
university



Reimagining higher learning for the 21st century & beyond

Mission

Enable high potential individuals to learn to create positive, catalytic impact ethically, in a dynamic and diverse world.

Krea University believes that higher education should deliver four specific outcomes for students to succeed and thrive in the future. Some of the finest minds in the world have come together to design standout undergraduate programmes to deliver the same:

- The ability to learn to learn, to adapt and be resilient
- A sense of purpose that answers why we do what we do
- An understanding of how an individual's thoughts and actions impact society
- A moral compass that always points true north



“Create a new generation of thinking Indians who will contribute to the development of the globe



- Dr. Raghuram Rajan

Interwoven Learning a unique & rigorous process

Krea University is pioneering Interwoven Learning - a new paradigm ideal for the connected world.

This approach weaves together intellectual inquiry with experiential learning, liberal arts and sciences with technical and quantitative skills, subject matter expertise with broad based awareness to create well-rounded minds that are prepared for a change-driven future.

“A new paradigm of interwoven learning to create relevant, meaningful jobs in the future



-Kiran Mazumdar-Shaw

Undergraduate Programmes

Krea University offers 3-year residential B.A. (Honours) and B.Sc. (Honours) degrees with the option of doing an additional year in advanced studies. The curriculum is designed such that students have strong roots in their chosen concentrations, make connections across disciplines, and also possess requisite skills like data analysis and quantitative reasoning.

B.A. (Honours)

- Economics
- History
- Literature & the Arts
- Political Science
- Social Studies

B.Sc. (Honours)

- Computer Science
- Environmental Studies
- Life Sciences & Cognitive Sciences
- Mathematics
- Physical Sciences

Course Structure



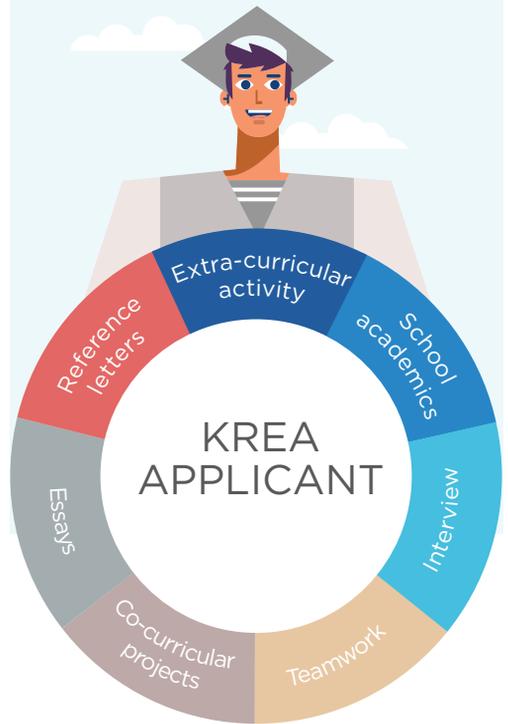
During their time at Krea University, students will take the following courses:

- Required core courses
- Required skill courses
- Immersive experiential learning
- Interdisciplinary core course
- Chosen concentration
- Chosen electives
- Capstone thesis
- Advanced studies in the 4th year (optional)

Admission Process

Rigorous, merit driven, multi-dimensional admissions process

Krea University's holistic admission process assesses a candidate's overall profile and achievements to shortlist high potential, intellectually curious, socially aware and well-rounded students.



Admissions open in November 2018 for B.A. (Honours) and B.Sc. (Honours) commencing August 2019.

A global benchmark in every way

Experiential learning process

The barrier between the real world and the classroom is bridged through immersive learning, hands-on projects and internships.

Extensive future opportunities

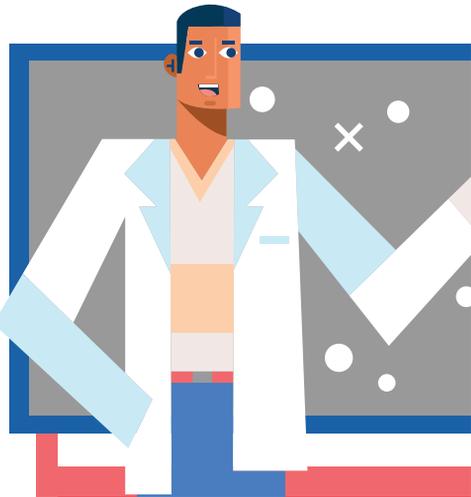
Creating leaders with a sense of purpose, societal consciousness and ethics preparing them for higher education, corporates, not-for-profit, Government, entrepreneurship.

Collaborations & partnerships

Krea University will have an expanding set of collaborations and partnerships with universities, corporates, NGOs and governments to provide ample opportunities for our students to study abroad, complete internships and projects with the best minds in their areas of interest.

Reputed & expert faculty pool

Students will learn and interact with scholars, teachers and researchers who



are at the top of their chosen fields.

Enriching campus life

A secure, learning-friendly campus, a talented peer group and an enriching set of activities well beyond the classroom, await all Krea University students.



Campus

Krea University's first batch will be part of the IFMR campus at Sri City. This 3,00,000 sq.ft. campus is spread across 40 acres of land and houses over 300 students with contemporary educational and recreational infrastructure.

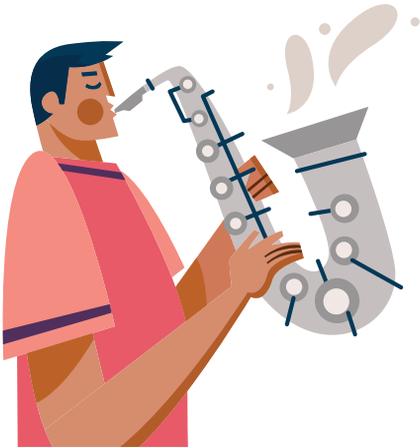
“Krea's graduates will undoubtedly be the most sought after candidates for jobs, both in the corporate world and in other chosen vocations

- Anand Mahindra



The case for Interwoven Learning

Interwoven learning is based on liberal education, and takes its roots from classical systems that exposed students to a wide variety of subjects, encouraging critical thinking, ability to make connections across diverse streams and synthesize information from various sources. It is a multi-disciplinary approach that allows students the freedom to explore different areas, unfettered by the usual boundaries.



While there is a global clamour for STEM education (Science, Technology, Engineering and Mathematics), a liberal education is what gets you future-ready. Given how technology is evolving, the technical education received today may become less relevant in 5 to 10 years. However, skills like problem solving, data analysis, bringing new perspectives to solutions, and communicating effectively, are increasingly needed in an unpredictable world.

It is interesting to note that many world leaders and CEOs (including those of leading edge tech companies) hold liberal education degrees.

Interwoven Learning instils attributes that are much sought after in applicants to higher education or employment:

- Multi-perspective approach
- Critical and analytical thinking skills
- Ability to synthesize large-quantities of data/information
- Real-world problem solving skills
- Effective communication skills
- Lifelong learning
- Purpose driven and sensitive to socio-economic-ethical consequences

Liberal education & employability

“Many of the Fortune 1000 employers have told us that they greatly value students and recent graduates with liberal arts degrees because those candidates tend to have good critical thinking skills,” Steven Rothberg, President and Founder of College Recruiter.

The influential Second Carnegie Report on Business Education, published in 2011, said “the world needs business leaders who can manage complexity, think creatively and leverage the insights of others - skills honed far more explicitly in the liberal arts than in business”.

Governing council

- N Vaghul | Chancellor & Member
- R. Seshasayee | Chairman
Executive Committee & Member
- Sunder Ramaswamy, Ph.D.
Vice-Chancellor & Member
- Kapil Viswanathan | Vice-Chairman
Executive Committee & Member
- Anu Aga | Member
- Manjul Bhargava, Ph.D. | Member
- Vishakha N. Desai, Ph.D. | Member
- John W. Etchemendy, Ph.D. | Advisor
- Dheeraj G. Hinduja | Member
- Sajjan Jindal | Member
- Anand Mahindra | Member
- Kiran Mazumdar-Shaw | Member
- Raghuram G. Rajan, Ph.D. | Advisor
- C. Srinivasa Raju | Member
- S Ramadorai | Member
- Cyril Shroff | Member



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Professor of Mathematics, Princeton University
- Vishakha N. Desai, Ph.D. | Senior Advisor for
Global Affairs, Columbia University
- John W. Etchemendy, Ph.D. | Stanford University's
12th Provost and Patrick Suppes Family Professor in
the School of Humanities and Sciences
- Akash Kapur, Ph.D. | Writer and Journalist. Former
Columnist, International New York Times
- T M Krishna | Renowned musician and public
intellectual
- Srinath Raghavan, Ph.D. | Senior Fellow, Centre for
Policy Research
- Gaurav Raina, Ph.D. | Faculty, IIT, Madras
- Raghuram G. Rajan, Ph.D. | Katherine Dusak Miller
Distinguished Service Professor, Chicago Booth,
23rd Governor of the Reserve Bank of India
- Jessica Seddon, Ph.D. | Director of Integrated
Urban Strategy at the World Resources Institute
- Tara Thiagarajan, Ph.D. | Chairman and Managing
Director, Madura Microfinance Ltd., Founder and
Chief Scientist at Sapien Labs

Vice-Chancellor's Note

“We will expose our students to immersive learning opportunities, thus narrowing the gap between what students experience in “the real world” and “the classroom world”

- Sunder Ramaswamy, Ph.D. (Vice-Chancellor, Krea University)

To read the complete version of the Vice-Chancellor's note, visit www.krea.edu.in.



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