



**A Krea-CWP Writing Workshop for Students of  
the ACJ-Bloomberg Business and Financial Journalism  
Programme, Asian College of Journalism, Chennai**

**Lede-ing to the Nuts: Learning Journalistic  
Writing from Squirrels**

Conducted by Dr Anannya Dasgupta, Director Krea-Centre for  
Writing and Pedagogy

Squirrels are experts in knowing what leads to the nuts, and how to crack the nut open once they have it in their forepaws. In this 2-hour hands-on-paws workshop, we will practise reading and writing ledes and nut graphs – two essential skills for journalists-in-training. Going over several examples of ledes and nuts, we will identify different strategies that journalists employ to gain a handle on these writing techniques. These techniques can be practised, combined and recombined to evolve ways of writing that can become the journalist's own.

**Date: 15<sup>th</sup> March 2024**

**Venue: Classroom 2**

**Time: 2.15 pm**

## About the Workshop Facilitator



**Anannya Dasgupta** directs the Centre for Writing and Pedagogy at Krea University where she is also an Associate Professor of Literature in the Division of Literature and the Arts. Among her publications are single authored essays, such as: [The Feminist De-brahmanising Pedagogy of Writing](#), a monograph: [Magical Epistemologies: Forms of Knowledge in Early Modern English Drama](#); collection of essays, [Writing In Academia](#), co-edited, along with Madhura Lohokare and co-written essays “[Something of Our Own to Say](#)” and “[Globalising Writing Pedagogy](#).” Her current work is focused on developing writing pedagogies for the Indian classrooms from school to the university level.

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## About Krea-CWP

The Centre for Writing and Pedagogy is a teaching, training and research centre housed at Krea University, Andhra Pradesh. Directed by Dr Anannya Dasgupta, it takes a trans-disciplinary approach to the teaching and learning of both academic and non-academic writing. Faculty at Krea-CWP are engaged in developing pedagogical tools and resources for teaching writing practices across several disciplines and academic stages, including resources for school children, undergraduate and postgraduate students, research scholars, and faculty at the school and university levels. Krea-CWP also creates open access resources that can be found on its social media platforms:

Instagram: @kreacwp

Facebook: <https://www.facebook.com/kreacwp/>

YouTube: [https://www.youtube.com/channel/UCU1XK\\_Kp5jAQkufR7fe2xkg](https://www.youtube.com/channel/UCU1XK_Kp5jAQkufR7fe2xkg)